A CASE FOR DIGITAL VISION SCREENING IN YOUR PRACTICE

New-generation OPTEC® PLUS Vision Screener for easy and fast visual performance assessment

n estimated 9.5 million Americans are visually impaired. More than 80% of all vision impairment can be prevented, corrected, or cured. An intuitive and smart vision screening experience can raise awareness of the vision impairment.

LARGE SCREENING **TEST LIBRARY**

OPTEC PLUS comes with a userfriendly program interface and an expanded library of tests. Therefore, you can run many vision screening tests, including those not usually done in the exam room. For example, many practices don't usually screen kids for color vision unless asked by the parent. With OPTEC PLUS, now you can screen every patient for color deficiency, depth perception, peripheral vision, and acuity in the pretest room. OPTEC PLUS allows tests to be taken in day or night lighting conditions and with or without glare. You can create your own test protocols, i.e., what tests to include and in what sequence, for different types of patients. OPTEC PLUS also offers the flexibility for you to modify the protocols during the screening process.

DELEGATION

A successful medical practice is



run by a team. If delegation is important to you, OPTEC PLUS gives you the chance to let technicians do the data collection. Technicians can also spend a bit of time talking with patients about the vision screening results. A common comment about OPTEC PLUS is how easy it is to use, and it surprises users in the large amount of information that can be obtained in a short period of time.

OPTIMIZING TIME IN THE EXAM LANE

OPTEC PLUS increases the efficiency of the patient flow to help you optimize valuable time in the exam room with your patients. In addition, with properly-designed protocols, the results from OPTEC PLUS vision screenings may even help you better explain and raise awareness of the benefits of photochromic lenses, antireflective coatings, or other solutions.

REFERRALS FOR EYE EXAMS

Now screening tests can be run in different locations: the pretest room, the waiting room, or even outside the practice. Selected tests have even been pre-programmed to run in the automatic mode where OPTEC PLUS gives test instructions with a guided voice to patients and records results without input from the test administrator. This feature is useful for mass screenings at health fairs or employee screenings, and may help generate referrals for comprehensive eye exams, turning visitors or companions into patients.

To conclude, OPTEC PLUS allows you to include vision screening as part of the pretest protocol, obtain more information quickly on new patients, delegate the task to your technician, and optimize time in the exam lane. Most of all, OPTEC PLUS generates value by enhancing the patient experience and practice efficiency. OM

OPTEC PLUS is available through Stereo Optical, which has been the gold standard in vision screening for close to 70 years. Visit www.stereooptical.com for more information.



SPONSORED BY ESSUOR/STEREO OPTICAL